

## **Board Minutes October 10, 2006**

The Multnomah County Library Board met on Tuesday, October 10, 2006, at Central Library in the U.S. Bank Meeting Room. Chair Alice Meyer called the meeting to order at 7:35 a.m.

Board members present were: Rob Brading, Marian Creamer, Martha Gies, Molly Gloss, Gwen Farnham Hyland, Stephen Feltz, Mark Garber, Dean Gisvold, Rick Gustafson, Virginia Koontz, Jon Kruse and Diane McKeel, Donna Oden-Orr, . Board member Joe Arellano was excused.

Staff members present were: Molly Raphael, June Mikkelsen, Becky Cobb, Ellen Fader, Mike Harrington, Cindy Gibbon, Penny Hummel, Rita Jimenez, Lance Murty, Pat French, Leila Wrathall, Yvonne Chambers, Fun Martin, Patti Vincent, Susan Corrigan, Patricia Welch and Sara Ryan. Also in attendance were: Katie Lane, Assistant County Attorney; Michele Horn, The Library Foundation; Anne Pearson, Friends of the Library; Commissioner Serena Cruz Walsh, Mary Carroll, Commissioner Cruz-Walsh's office and Brenda Clark, community member.

The minutes of the September 12, 2006 meeting were approved as written with the following corrections:

Deletion of the line "Virginia Koontz volunteered to become a member of the Finance Committee".

Under the Director's Report the phrase "in a library of our size in the country" replaced "in the country, and "Fred Meyer" was changed to "The Fred Meyer Foundation."

Virginia Koontz brought attention to the new mission statement's repetitive use of the phrase, "people of all ages", in both the first and second statements. The Director indicated that she would review the statement and make appropriate edits.

(The edited New Mission Statement reads as follows:

Multnomah County Library enriches lives by fostering diverse opportunities for all people to read, learn and connect.

Multnomah County Library upholds the principles of intellectual freedom and the public's right to know, by providing people of all ages with access and guidance to information and collections that reflect all points of view.)

## **FRIENDS AND FOUNDATION UPDATE**

Anne Pearson reported on behalf of the **Friends of the Library**. The **Fall Book Sale** raised over \$86,000 this year. Television ads for the levy have begun airing. You can access the video clip through the Libraries Yes! website. Remaining events to support the levy campaign include October 14th, 10:00 am to 5:00 pm. Friends and library supporters will be in front of the Belmont, Holgate, Hollywood, North Portland, Rockwood, St. Johns branches.

Michele Horn reported on behalf of **The Library Foundation**. Michele highlighted the launch of tours called "Behind the Scenes at Central Library". The tours, which highlight the inner workings of Central, are by invitation and are scheduled during October and November.

## **CHAIR'S REPORT**

Alice Meyer noted that both the Nominating and Finance Committees had important reports for the Board and introduced the chair of each.

## **COMMITTEE REPORTS**

**Nominating Committee:** Mark Garber reported on behalf of the Nominating Committee which recommended Ellen Wallin, a junior at Cleveland High School, as a candidate for one, of two, LAB youth representative positions. Her nomination was moved, seconded and approved unanimously.

Upon receipt of completed paperwork the Library Director will formally recommend Ellen Wallin to the Chair's office. When nominated by the Chair and confirmed by the Board of County Commissioners, Ellen will be invited to the next (November) LAB meeting.

The Nominating Committee will continue its outreach to teen leadership in Multnomah County, and a second nomination for the remaining youth representative will be actively sought.

**Finance Committee:** Stephen Feltz reported on behalf of the Finance Committee. Responsibilities and duties were reviewed at the first committee meeting, along with some budget documents prepared by Becky Cobb. Future Finance Committee meetings will take place at 7:30 am on selected Fridays. Fellow Board members were invited to attend.

There were no other committee reports.

## **DIRECTOR'S REPORT**

Molly Raphael highlighted the **Teen Author Lecture** at Parkrose High School and **Teen Read Month** both of which take place in October. **Books We Love**, an exhibit coming to the Collins Gallery, will have an opening reception Tuesday, October 17, 6-7:30 pm. Library Board Members are invited to attend.

Also noted was the recent publication of *@yourlibrary*, with the Library's Annual Report as an insert, and the release of the e-newsletter, which was organized and implemented by Penny Hummel, the Library's Public Relation's Manager and Beth Sorenson, Director of Communications for The Library Foundation.

## **PRESENTATION: ELLEN FADER, SARA RYAN - TEEN READ MONTH**

Ellen Fader, Youth Services Coordinator for Multnomah County Library, described the Library's recent emphasis on welcoming teens into the library. Ellen introduced Sara Ryan, the Library's Teen Services Specialist, who focuses on helping staff gain the skills to make improvements in services to teens.

Sara Ryan shared information about Teen Read Month, which takes place every October. A "thank you" was extended to The Library Foundation for securing The Fred Meyer Foundation as the Library's first Teen Read Month sponsor. The sponsorship includes the Oct 16 Teen Author Lecture, which features award-winning author Jacqueline Woodson.

Sara highlighted the work MCL is doing with teen councils and volunteers. Library branches accept teens' applications and select volunteers to serve on the newly launched teen councils. Sometimes teens also volunteer to help organize and implement Library events. All of these groups meet teens' developmental needs and encourage positive interaction between the Library and teens.

It was noted that MCL is very progressive in having youth representatives on the LAB and is gaining national recognition. The philosophy of service to teens in the Library is changing. Currently the focus is on teen programs, staff training and improvement in teen services. Teens are defined as youth in grades 6 through 12.

## **GOOD & WELFARE**

Dean Gisvold referred to the Strategic Plan - Read, Learn, Connect, and asked about the next step in the process of implementing the plan.

Currently, June Mikkelsen, Executive Assistant to the Director, is finalizing activities that the library will undertake to address the goals of the plan. Since some of these will be new efforts, new performance measures are being developed and a base year measure will be proposed that may need to be adjusted later. A needs assessment report has been funded by the Oregon State Library. The report with performance measures will be completed within the next few weeks. The Director indicated that we should be ready to share that with the Board at the November meeting.

The performance measures will be based on results accomplished in a fiscal year, with data collection being completed on June 30 of each year. Results should be available within the first quarter of the next fiscal year.

Meeting adjourned at 8:10 am.